

Who We Are

Redwood Growth and our investment partners that we work with comprise of a team of accomplished entrepreneurs and seasoned investors who have not only accomplished growth as business leaders but have also demonstrated growth and returns for the business owners we partner with. Arun personally accomplished 21% revenue growth, 24% EBITDA growth resulting in 2.5x the enterprise value within 1.5 years for a portfolio company.

Where is Our Focus

While we are sector agnostic and are open to businesses in the US and Canada, we have special attention towards companies in health care services, technology, technology services, logistics & fulfillment, and business services given the team's background.

Why Sell to Us



vs

Private Equity or
Typical Buyers

COMMITTMENT	100% of attention	One small piece of larger portfolio
PRIORITY	Build on your legacy and help grow your business	Focus on parent company or finding next deal
FLEXIBLE TERMS	High flexibility to benefit both seller and buyer	Terms mainly dictated by the buyer
TIME HORIZON	Long term	3-5 years

How Are We Different

- An entrepreneur friendly process -



Arun Shekar (the founder) is a prior entrepreneur, who has run 2 businesses so far, along with experience growing P&L for large firms. We understand the challenges faced by

business sellers and keep our buying process as seller friendly as possible. We are flexible if the sellers want to stay and continue running the business, or want a full exit. We ensure everyone is rightly incentivized when working with us.

What is Our Investment Criteria

- ✓ Annual EBITDA above \$2M
- ✓ Flexible with full exit or majority exit or minority exit
- ✓ Cashflow positive for at least 3 years
- ✓ Motivated seller
- ✓ Growing industry